History of The Virtues ProjectTM



Dr. Dan Popov, Linda Kavelin-Popov & John Kavelin

Bringing Virtues to Life

The Virtues Project was founded in Canada in 1991 by Linda Kavelin Popov, Dr. Dan Popov and John Kavelin. It was honored by the United Nations during the International Year of the Family as a "model global program for families of all cultures"

The Virtues Project is a global grassroots initiative to inspire the practice of virtues in everyday life. The Project is sparking a global revolution of kindness, justice, and integrity in more than 95 countries through its facilitators and Virtues Connections.

The Virtues Project empowers individuals to live more authentic meaningful lives, families to raise children of compassion and integrity, educators to create safe, caring, and high performing learning communities, and leaders to encourage excellence and ethics in the work place. It has inspired and mobilized people worldwide to commit acts of service and generosity, to heal violence with virtues.

The Five Virtues Strategies awaken the gifts of character, through inspiring programs, books, and materials that help us to remember who we really are and to live by our highest values.

www.virtuesproject.com